

Media Studies Reading List and ACADEMIC WEBSITES

Wider reading will help you to perform better in the exam. This is simply because it will allow you to demonstrate superior knowledge and understanding. For the A grade student, the lesson is just the beginning, and the real work goes in through you exploring your own interests and ideas. It doesn't matter if you're a first year or a second year: wider reading is important!

To help you out with this, below you will find a short list of links to online articles and videos related to **vlogging, vlogging culture, the issues affecting young people today, and explorations of controversial online media campaigns.** Remember that online media is defined by its **hypermodality**, and the opportunities it gives audiences to explore a range of related themes, articles and websites. So please take full advantage of hypermodal methods of communication in your revision!

How Millennials Became The Burnout Generation

I couldn't figure out why small, straightforward tasks on my to-do list felt so impossible. The answer is both more complex and far simpler than I expected.

How it feels to have 'millennial burnout'
Not just another typical 'snowflake' issue

Vain and Inane: The Rise of Britain's Dickhead Vloggers

The vanilla teens are coming, with their radio shows and book deals.

The Lies of Jake Paul

The Story of Kony2012

Someone should really stop this Kony fella.

Rise of The Superstar Vloggers (Vlogging Documentary) - Real Stories
Vloggers now sell out stadiums and have fanbases boy bands would kill for. Jim Chapman, himself a superstar vlogger with quarter of a billion views of his videos, takes us behind the scenes of the biggest vloggers on the planet.

- www.new2mediastudies.com/
- www.theory.org.uk/main.htm
- www.theory.org.uk BOOKS
- MEDIA STUDIES: THE ESSENTIAL INTRODUCTION – Rayner, Wall & Kruger (Routledge)
- DESPERATELY SEEKING THE AUDIENCE – Ang (Routledge)
- WAYS OF SEEING – Berger (Penguin)
- FILM ART: AN INTRODUCTION – Bordwell & Thompson (McGraw-Hill)